

Data Security Trends



932.7 Million records breached since 2005

- **Hacking or malware** - electronic entry by an outside party 6%
- **Portable device** - lost, discarded, or stolen 30%
(laptop, pda, smartphone, flash drive, etc.)
- **Insider** - someone with legitimate access 6%
(intentional breach such as employee or contractor)
- **Unintended Disclosure** - sensitive information disclosed 4%
(posted on website, sent to wrong party, etc.)
- **Stationary Device** - lost, discarded, or stolen equipment 1%
- **Payment Card Fraud** - skimming debit & credit cards 1%
- **Physical Loss** - lost, discarded, or stolen paper records 1%
- **Unknown or other** 1%

Source: Privacy Rights Clearinghouse (www.privacyrights.org)

The biggest risk for most organizations doesn't come from hackers. It comes from the organization mishandling its response to a breach. What's really at stake in a data breach is reputation.

Contact us at Submit@bsrins.com today!



We specialize so you don't have to.